



**Date:** Monday, August 7, 2006  
**To:** Gerald R. Miller, City Manager  
**From:** Katherine Parsons, Public Information Officer  
**For:** Mayor and Members of the City Council  
**Subject:** City Report For Week Ending August 5, 2006

---

This *City Report* highlights various activities for the week ending August 5. Consistent with our Focus on Results (FOR) Long Beach performance management efforts, we are now using *Citywide Focus Areas* to organize our weekly activities. These Focus Areas are built upon the broad categories identified in the Strategic Plan 2010 document and provide a comprehensive framework for communicating all City programs and services.

It is our hope that this new framework will improve our ability to communicate information about the services we provide to both the City Council and the community. Please feel free to contact my staff should you have any questions.

#### **75<sup>th</sup> ANNIVERSARY - LONG BEACH SEA FESTIVAL**

##### **Focus: Leisure, Culture and Education**

##### **City Manager**

The 75<sup>th</sup> Anniversary of the Long Beach Sea Festival continues in August with the following events:

##### **The Great Sand Castle Contest**

Granada Launch Ramp, East Ocean Blvd. at Granada Ave.

Aug. 12, 8:00 am to 2:00 pm

Teams build remarkable sand castles and other sculptures at the beach on Belmont Shore. Everyone is invited to come out and enjoy this wonderful annual tradition. Please visit [www.alfredosbeachclub.com/sandcastle.htm](http://www.alfredosbeachclub.com/sandcastle.htm) for more information.

##### **Novice Swim Meet**

Belmont Plaza Pool

Aug. 12, 8 am to 12:30 pm

The Richard L. Miller Novice Swim Meet is open to youth up to 17 years who have not registered in US Swimming (USS). For more information, contact King Park Pool at 570.1718.

##### **Long Beach Sprint Nationals**

Marine Stadium, 5255 Paoli Way,

Aug. 12-13, Gates open at 8:00 am Saturday, racing starts at 10:00 am

On Sunday, gates open at 8:00 am, racing starts at 11:00 am

Otherwise known as the *Circle Boat Races at Marine Stadium*, this event features the famous front-engine boats of yesteryear known as "Cracker boxes" with a driver and riding mechanic, as well as conventional rear engine "flat bottoms." The event is reminiscent of the late 1950s and 1960s, when circle boat racing drew crowds in excess of 40,000 at Marine Stadium. For more information, please visit [www.seafestivallongbeach.org](http://www.seafestivallongbeach.org).

## **75<sup>th</sup> ANNIVERSARY - LONG BEACH SEA FESTIVAL**

### **Focus: Leisure, Culture and Education**

#### **City Manager**

##### **I-14 U.S. National Sailing Championships**

U.S. Sailing Center, Ocean Boulevard at Bayshore Avenue

Aug. 12-14, 10:00 am to 5:00 pm

Approximately 25 to 30 boats are expected to compete in this three-day event. This championship regatta is a lead-up to the International 14 World Championship to be hosted by Alamitos Bay Yacht Club beginning September 5. The International 14 Class has been sailing for more than 75 years but it is definitely not your grandfather's boat. For more information, please visit [www.seafestivallongbeach.org](http://www.seafestivallongbeach.org).

##### **Novice Dive Meet**

MLK, Jr., Park Pool

Aug. 13, 7:30 am to 12:00 pm

Youth ages 7-17 participating in the Amateur Athletic Foundation Summer Dive program will compete in the Sea Festival Novice Dive Meet. Divers must be registered for the AAF program in order to participate. Free for spectators. For more information, call 570.1718.

#### **Enjoying Sea Festival Last Week**

- An estimated 250 people watched *Pirates of the Caribbean* as part of the Sea Festival *Moonlight Movies on the Beach* near Shoreline Drive on July 25.
- More than 100 youth sailed in the Sea Festival Jessica Uniack Memorial Beach Bay Regatta on July 27. The eight-foot sabots raced in the ocean from Downtown Long Beach to the Long Beach Yacht Club in about two hours.

## **MAJOR WEEKLY HIGHLIGHTS**

### **Focus: Leadership, Management, and Support**

#### **City Manager**

The Long Beach Cares Golf Tournament at Recreation Park on July 24 raised \$45,000 for the City of Long Beach's campaign to help the City of Long Beach, MS recover from the ravages of Hurricane Katrina. *Long Beach Cares: Long Beach, CA Helping Long Beach, MS* is a citywide campaign directed by the Long Beach, CA, City Council. Previous donations have included surplus City vehicles, office supplies and even 1,000 pairs of shoes. All donations will go straight to Long Beach, Miss., whose Mayor, Billy Skellie, sent a videotaped heartfelt message thanking everybody involved for their generosity and support. For more information about the campaign, including how to make a donation, please call 562.621.0521.

### **Focus: Environment**

#### **Harbor Department**

British Prime Minister Tony Blair and Governor Arnold Schwarzenegger visited the Port of Long Beach on July 31, and announced a major environmental initiative aimed at reducing air pollution and cutting greenhouse gases in California and Great Britain. Blair and Schwarzenegger toured the BP oil terminal at Pier T, one of the Port of Long Beach's most environmentally friendly terminals, and met with business and political leaders.

## **MAJOR WEEKLY HIGHLIGHTS**

### **Focus: Environment**

#### **Harbor Department (continued)**

Later that day, Blair and Schwarzenegger signed a cooperative agreement between Great Britain and California to promote clean energy, research new technologies and work together to reduce harmful air emissions. The high-profile visit showcased many pollution-reduction measures being implemented at the Port of Long Beach. The Port and BP have cooperated on several voluntary projects to reduce harmful air emissions from visiting ships, including the *Green Flag* vessel speed reduction program and an upcoming effort to eliminate pollution from docked ships through the use of electricity.

## **UPCOMING EVENTS AND PROJECTS**

### **Focus: Leisure, Culture and Education**

#### **Library Services**

##### **New Exhibit at Main Library**

*Recreation, Pastimes, People, and Long Beach, 1900-2006*

Photos and memorabilia from the Miss Universe Pageant, which was held in Long Beach from 1952 to 1960, are on display on the lower level of the Main Library, through August 31.

*Fun Fact:* Why did the pageant leave Long Beach? At the time, the city did not have a world-class air-conditioned hotel or any major freeways or arteries leading to the downtown area.

## **AWARDS and SPECIAL RECOGNITION**

### **Focus: Business and Economic Assistance**

#### **City Manager**

The City is one of five finalists for *The Most Business-Friendly City* award, which will be presented by the Los Angeles County Economic Development Corporation (LAEDC) at its annual Eddy Awards honoring economic development leadership on October 5. The LAEDC praised the City for “retaining jobs through an efficient transportation network, enterprise zone benefits (such as hiring, sales and use tax credits), expedited permit processing, and a transparent government comprised of civic leaders who understand the necessity of planned growth and take a proactive approach to the needs of businesses. The City’s Business Development Center offers grants and loans, permit and site location assistance, and help with employee recruitment and training.”

## **WEEKLY HIGHLIGHTS**

### **Focus: Business and Economic Assistance**

**Parks, Recreation and Marine, Special Events and Filming Bureau** CBS/Paramount Pictures Network TV, with a cast and crew of 10, filmed a documentary *Entertainment Tonight* at the Aquarium of the Pacific on July 27.

CBS Productions, Inc., with a cast and crew of 65, filmed a TV show *CSI Miami* at various downtown locations on July 28.

## **WEEKLY HIGHLIGHTS**

### **Focus: Community Safety**

#### **Police**

A parole sweep in the East Division helped to combat traditionally high levels of property-related crimes. Officers from the East and South Divisions directed Enforcement Teams, which included parole agents, and performed 25 parole compliance searches at specific parolee addresses. The result: Eleven felony arrests (all parole violations) and one misdemeanor arrest.

Vice Detectives recently conducted a *John Program* in the area of PCH and Magnolia Ave., arresting two subjects for felony pimping and one for prostitution.

### **Focus: Leisure, Culture and Education**

#### **Parks, Recreation and Marine, Maintenance Operations Bureau**

A total of 136 people participated in the Long Beach Open Charity Pro/Am Golf Tournament on July 26 at El Dorado Park Golf Course. Each team of three amateurs and one professional played the two best balls of the foursome. Proceeds of \$6,500 benefited the Assistance League of Long Beach, and \$5,000 was donated to the Long Beach State men's and women's golf teams.

Three hundred professionals and 13 amateurs participated in the \$155,000 Long Beach Open July 27 through July 30 at El Dorado Golf Course. The tournament was the final event of the 2006 Long Beach Golf Festival. The 2006 Long Beach Golf Hall of Fame recognized members of the community who have left their mark on golf in Long Beach, and inducted new members.

### **Focus: Transportation and Infrastructure**

#### **Street Construction Report**

##### **Water Department, Sewer & Sewer Lift Station Modifications**

Contact: 570.2323

Ocean Blvd.

Corner of Ocean Blvd. and Magnolia Ave.

Estimated completion:

Late August

##### **Long Beach Gas and Oil, Gas Pipe Installation**

Contact: 570.2060

Pine Ave:

From 2nd St. to 7th St., street closed from 2<sup>nd</sup> St. to 6<sup>th</sup> St.

Alley west of Pine Ave:

Between 2nd St. & 7th St.

Estimated completion:

August 18

##### **Long Beach Gas and Oil, Rebuilding gas regulator station**

Contact: 570.2060

4th St. & Loma Ave.

3rd St. & Loma Ave.

Vista St. & Loma Ave.

**Estimated completion:**

Mid September

##### **Long Beach Gas and Oil, Gas Pipe Installation**

Contact: 570.2060

Gateway West Area

Between Maine Ave. & Pacific Ave.

Between 6th St. & 3rd St.

Estimated completion

Mid August

August 7, 2006

Page 5

## **WEEKLY HIGHLIGHTS**

### **Focus: Transportation and Infrastructure**

#### **Street Construction Report**

##### **Public Works, Street Improvement**

Contact: Public Works                      570-5160  
Long Beach Blvd.                      Between Wardlow Rd. and San Antonio Dr.  
Estimated completion:                      Early October

##### **Public Works, Streetscape**

Contact: 570-5160  
Atlantic Ave.                      Between 56th St. to 59th St.  
South St.                      Between Linden Ave. to Lime Ave.  
Estimated completion:                      Early November

#### **Street Construction Report**

##### **Public Works, Street Improvement**

Contact: 570-5160

Stearns St.                      Between Clark Ave. to Bellflower Blvd.  
Estimated completion:                      Early September

##### **Public Works, Traffic Signal Improvements**

Contact: 570-5160  
Long Beach Blvd.                      Wardlow Rd. to North City Limits  
Estimated completion:                      Early November

### **Focus: Utilities**

#### **Long Beach Gas & Oil, Gas Services Bureau**

Staff completed 2,763 service calls. This total included 721 gas- and water- utility turn-on requests, and 850 turn-off requests. During this period, 917 orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 275 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 373 emergency phone calls that resulted in 83 emergency orders being sent out.

GRM: KP: arc

cc:                      Christine Shippey, Assistant City Manager  
                         Reginald Harrison, Deputy City Manager  
                         Suzanne Mason, Deputy City Manager  
                         City Manager Department Heads  
                         Tom Modica, Government Affairs Manager  
                         Jyl Marden, Assistant to the City Manager